



## National Senior Games Association

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For Immediate Release

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### **2007 SUMMER NATIONAL SENIOR GAMES PRESENTED BY HUMANA VOTED “BEST MULTI-SPORT EVENT (AMATEUR DIVISION)” IN THE 2007 SPORTS TRAVEL AWARDS**

**Baton Rouge, LA (October 29, 2007)** - The National Senior Games Association (NSGA), a not-for-profit member of the United States Olympic Committee dedicated to promoting healthy lifestyles for adults through education, fitness, and sport has received a national sports industry award. NSGA's premier event the 2007 Summer National Senior Games presented by Humana was voted “Best Multi-Sport or Multi-Discipline Event (Amateur Division)” for 2007 by Sports Travel Magazine. NSGA's event was selected from a group of prominent amateur events that included AAU Junior Olympic Games, the USSA Festival of Sports, the International Hispanic Games and the Gay Games VII.

Sports Travel Magazine presented the award to Phil Godfrey, President & CEO of NSGA at the annual TEAMS Conference in Louisville, KY on Friday, October 26. The 2007 Summer National Senior Games presented by Humana was held in Louisville, KY June 23-July 7. Over 12,100 athletes registered for the Games and over 30,000 guests attended the 16 day Olympic-style event. “We are very honored and humbled by the number of fans and athletes that selected us from among some of the most prestigious amateur sporting events in the country. This award is recognition for the dedication and hard work of the staff of NSGA, the local organizing committee from Louisville, and our many sponsors that helped make these Games a success,” said Mr. Godfrey.

Events eligible for this award were held between July 1, 2006 and June 30, 2007. Voting criteria was determined in accordance with the following standards:

- Organization of and attendance at the event, series or circuit was superior
- Events, series or circuit provided a superior experience for competitors and/or spectators
- Site(s) or venue(s) of the event, series or circuit enhanced the event, series or circuit

Following a three-year review process, NSGA was also recently ranked among the top 15 most influential sports education teams by the Institute for International Sport. “2007 is the 20<sup>th</sup> Anniversary Year of NSGA. It has been a banner year with top awards and recognition from esteemed companies and organizations. I could not be more pleased with the growth and movement of this organization,” says Mr. Godfrey.

**About the NSGA**

The National Senior Games Association governs the Summer National Senior Games, the largest multi-sport event in the world for adults 50 and older as well as other national senior athletic events. An umbrella for member state organizations across the United States that host State and Local Senior Games, the NSGA supports and sanctions these member organizations so that adults can participate in their state events year-round, which will keep them motivated to achieve greater value and quality in their lives by staying healthy, active, and fit. The 2009 Summer National Senior Games will be held in San Francisco (on the campus of Stanford University) and the 2011 Summer National Senior Games will be held in Houston. Additional information about the NSGA can be found on their web site at [www.nsga.com](http://www.nsga.com).